

## Women in Business workshop

# Turn ideas into action, strengths into success

Do you want to live up to your potential and eliminate the obstacles that are standing between you and your goals? Do you want to gain the planning skills that can make change happen? Are you ready to turn your potential into real business performance?

### A workshop that really works

The BNZ Partners Women in Business workshop is designed to help New Zealand women define and achieve their business and life goals. The learning environment you'll find yourself in is stimulating and deliberately challenging, yet very supportive. You'll step outside your comfort zone to discover how to lead people and turn your brilliant ideas into successful reality.

### You're in the hands of a master

The workshop is led by expert facilitator and master coach Sue Lindsay. In recent years Sue has been named New Zealand Young Executive of the Year, Southlander of the Year, winner of the World Young Business Achievers award in Beijing China and Direct Marketer of the Year finalist,

just to mention a few of her achievements. Sue's perceptive guidance will help you to bring personal and business visions alive and inspire you to take action.

### One day that could change your life

Using proven principles and practical strategies, Women in Business will equip you for life as well as business. If you're involved in running your own or a family business, or if you want to follow an entrepreneurial path, Women in Business will help you to maximise your talents, energy, effectiveness and resilience. For two months after the workshop, Sue will continue to support you by email. You'll be motivated to keep moving forward.

### Expected outcomes

- > A renewed and expanded level of clarity, purpose, direction and focus
- > The chance to develop or redefine your vision and translate it into focused action plans for 12 months and beyond
- > The confidence and certainty required to turn your dreams and plans into reality
- > The ability to work less, make more and get more done than ever before
- > Increased levels of energy and creativity
- > Real strategies for minimising stress and maximising personal and team performance
- > A proven model for creating a high performance business and brand
- > An understanding of and plan for implementing the latest in leadership thinking (including why GEN Y could be your biggest opportunity rather than your biggest challenge) within your business

- > An understanding of what it really takes for your business and brand to stand out in a cluttered market place

### This workshop is for you if...

- > You're ready to stop guessing about the future and start designing it in a way that will inspire you, your family, your team and your customers
- > You want to create a life that really works for you. You want to shape your destiny and your business, rather than just taking whatever is tossed your way.
- > You want to have more time for family and friends; more time to think and to plan
- > You need practical strategies for reducing stress, increasing effectiveness and lifting performance
- > You want sustainable results from your business and team
- > You'd like increased levels of energy and creativity
- > You want to create a magnetic personal and business brand, so that people talk about you for all the right reasons
- > You want access to the latest business strategies and ideas without having to do all the research

### Places are limited for this popular workshop.

To avoid disappointment, we recommend you register at the earliest opportunity. Registration form over page.

